

Public Meeting
Cavendish Beach Music Festival After Action
August 3, 2026 at 6:30 p.m.

The Public Meeting was held on August 3, 2026, at 6:30 p.m. at the Cavendish Visitor Information Centre.

PRESENT: Mayor Lee Brammer, Deputy Mayor Kay Hryckiw. Councillors: Sarah Simpson, Julia Gaudet, Ian Stewart and Ryan Simpson.
Brenda MacDonald, CAO, Heather Hay Deputy CAO.

ABSENT: Ryan Simpson.

VISITORS: There were 11 visitors in attendance at the meeting.

CALL TO ORDER:

Mayor Brammer called the meeting to order at 6:30 p.m.

Mayor Brammer advised everyone to sign in at the front of the room if they haven't done so for the record.

Mayor Brammer advised the public of the public meeting process and that the meeting was being taped for accurate minutes for the municipal office only.

Mayor Brammer advised that the meeting was being held to discuss the 2026 Cavendish Beach Music Festival After Action for the event held from July 9-11, 2026, and that no other business would be discussed.

Mayor Brammer introduced the Senior Ops Team Members that were present at the meeting and that they would be speaking on behalf of each of their departments at the meeting.

Ben Murphy — Cavendish Beach Music Festival

Shannon Hodder – RCMP

David Rossiter - Provincial Fire Marshal's office

Linda Somers — Liquor Control Commission

Aishwarya Saju - Department of Health and Wellness.

Mayor Brammer advised that the meeting review process is part of the Special Event Guidelines for the municipality and is held each year following the event.

Mayor Brammer asked Ben Murphy to speak about the event.

Ben Murphy – CBMF:

Ben provided advised that it was one of their smoother years for the event.

75-80 % of the people were from off Island.

There were more males this year than females.

Roads were clear every night by midnight.

The new Highwater Show Hall opened and people liked it.

It will be shown off during Sommo as well.

The weather cooperated and it was not too hot for the people so there were less health issues.

There were no issues in the field.

Jim Brown asked about the number for males and females.

Ben advised that the split was about 60% / 40% and normally it would be the opposite for females to males.

Mayor Brammer moved on to RCMP.

RCMP:

Shannon Hodder advised that things went quite smooth.

This year all RCMP were local resources.

There was low call volume.

Traffic flow before and after the event went well.

Mayor Brammer moved on to the Liquor Control Commission:

Liquor Control Commission:

Linda Somers advised that the Liquor Control Commission had no concerns.

RCMP and liquor inspectors worked well together.

Mayor Brammer asked if there were many issues with underage drinking.

Linda Somers advised that there were more ID's confiscated than in the past.

Mayor Brammer moved on to the Provincial Fire Marshal's Office.

Fire Marshal's Office:

David Rossiter advised that this was the smoothest year for the Fire Marshal's Office.

Food Vendors had everything completed for the event and if there was anything missing it was resolved before the event started.

Exiting the field was the smoothest it has ever been.

One of the better events he's been to over the years.

Mayor Brammer moved on to the Department of Health and Wellness.

Department of Health and Wellness:

Aishwarya Saju advised that there were no major concerns.

Inspectors were on site the day before the event started as well as each day of the event.

There were no major concerns.

Mayor Brammer thanked all government departments for their comments.

Mayor Brammer advised that there were 4 people into the office, 2 phone calls and 2 e-mails received prior to the meeting and they will be read out for the record.

First e-mail was from Sandy MacKay:

Great event. Not much traffic. I biked down twice 15 minutes. Too bad council did not look forward and make the bike lane

Inside people were very respectful. Washrooms will likely Always be an issue and food looked good.

Likely on an app but I couldn't see the water filling station

Page Three

*Not sure why they didn't put a roof on their new event place. If it rains it won't be good
Never saw police with lights on. Sandy*

Second e-mail is from Ruth Phillips:

Brenda

*The festival itself is run pretty well but we have noticed the high percentage of young very young adults running through the crowds drinking is very high
We would really support the division brought back in for over 19 area
Thanks for all you do. Ruth and John*

Mayor Brammer asked for any comments from the public.

Paul Bent advised that he is a resident on Sunset Lane.
His first question was if there was a noise bylaw.

CAO advised that there is no noise bylaw in the municipality.

Paul Bent advised that he spoke to the rental cottage business next door to his place in advance as they have some people that book each year and make a lot of noise.

RCMP advised that a noise and nuisance complaint can be filed through the RCMP and they will make a visit to the property.

Paul Bent advised that there are two agricultural fields near his property and they had freshly planted crops that young people were going all through and damage the field.

Paul Bent advised that the next day the farmer came through with a sprayer to spray the crops and the young people were in the fields rolling around in it.

CAO advised that Lori Anne Dufffy the Park Warden is on duty during the event and she could have come to the call or another warden.

CAO also advised that the municipal office was open all weekend as well to voice any concerns.

Judy Rowell advised that she has lived in the community since prior to the festival started.

Judy Rowell advised that she asked to come on a drive for each night of the festival this year and she didn't realize the work that goes into making sure that the community is protected during the concert by Brenda and the staff. She advised that Brenda is always on top of everything and a great leader for the community. She advised that she was honored to come on the drives and to see how everyone works together from all of the various government departments and she was glad to be part of that.

Jim Brown asked how much the festival was down for the year.

Bend Murphy advised that it was down about 5% from last year.

Cody Johson was the biggest night this year with the event.

Councillor Sarah Simpson asked if there were many businesses that tried to set up.

CAO confirmed there were a few businesses that tried to set up but they were shut down and one included working with Parks Canada as the business had set up on Parks Canada property.

Ben Murphy advised that he would also like to say that putting on the events is a lot of hard work. He advised that the event has a strong reputation and all the people that work together from the various agencies to make the event work and be safe is a big thank you to everyone.

Ben advised that other agencies and groups come to the CBMF event and see how the event works and bring it back to use in their own jurisdictions. He advised that there have been 20 years of tweaks to make it was it is today as he advised that the meetings never used to be this short.

Catherine Peconi advised that some of her guests had said that they continue to come to the CBMF event is because of the safety and how things run smoothly.

Mayor Brammer advised that the public has until August 7 2026 to send in any written comments.

Mayor Brammer advised that the Council and staff works on these events together each year with all the government groups and agencies and that the process starts after one event is over up until the event starts the next year.

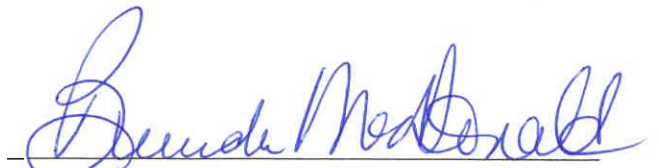
Mayor Brammer advised that there will be a new changeover for Council for the Sommo event since the municipal election was just completed.

ADJOURNMENT:

Mayor Brammer adjourned the meeting at 6:50 p.m.



Mayor, Lee Brammer



CAO, Brenda MacDonald