

Public Meeting
May 11, 2015
8:00 p.m.

The Public Meeting was held on May 11, 2015, at the North Rustico Lion's Club.

PRESENT: Matthew Jelley, Linda Lowther, David Gauthier, Kay Hryckiw, Gwen Wyand and Brenda MacDonald.

ABSENT: Edmond Richard.

VISITORS: There were 40 visitors in attendance at the meeting.

1. CALL TO ORDER:

Chair Jelley called the meeting to order at 8:00 p.m..

Chair Jelley advised the public of the public meeting process. He advised that the meeting is being taped for accurate minutes and no other reason.

Chair Jelley advised that the meeting is being held tonight as the Cavendish Beach Music Festival has two requests, the first one being for a fully licensed venue for the Rodd Stewart Event and the second one is for an extension of hours for the Cavendish Beach Music Festival on July 10 - 12, 2015 until midnight. Chair Jelley advised that once the discussion is completed on these two matters he will open up the floor to other festival questions.

Chair Jelley advised that no decision has been made on the fully licensed venue or the extension of hours to date.

Chair Jelley advised that there are information sheets at the back of the room and they can be completed or a letter can be sent to the municipal office by May 18, 2015.

Chair Jelley advised that the planning board and the Council will make a decision at their next monthly meetings.

Chair Jelley introduced the head table to the public and who was representing each government department at the meeting. Jeff Squires - Cavendish Beach Music Festival, Sergeant Mark Crowther - RCMP, Jamie MacLeod and Richard Blacquiere - Liquor Control Commission, Brian MacLean - Toursec, Mike Cassidy - Trius Tours, Alan Aitken and Gordon Lund Transportation and Infrastructure Renewal and Al Stewart - Cavendish Beach Music Festival.

Chair Jelley turned the meeting over to Jeff Squires to present the request on behalf of the Cavendish Beach Music Festival.

Jeff Squires advised that he wanted to give some background on the process and that 6 to 7 times of the year a group of 45 people meet as the senior operations team to go over what happened in the current year and then to proceed forward on the upcoming festival for the next year. He advised that the group meets throughout the year to discuss the festival and what has been done and what can be done better. He advised that a lot of effort goes into the meeting with the departments.

Jeff Advised that the music festival was involved with a study this winter that Versatile Management and

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Harvey Sawler that was worked on over the winter months and involved two open houses as well as meetings with various interest groups to come up with suggestions for other uses at the festival site. He advised that this was helpful as well for bringing back recommendations to the senior operations team and there was a lot of feedback that they took back to the senior operations group to talk about some of the things they can do to improve alcohol services, continue to move people more efficiently, security and safety and continue to improve things moving forward and continue to be the great event that it is.

Jeff advised that there are some new things moving forward with the kitchen area as well as the VIP pavilion and adding more infrastructure and a new financing plan to continue to set them up for success in their business moving forward.

Jeff advised that they learned a lot from the hurricane last year and that the tents did not hold up and that is why the VIP pavilion is being built.

Jeff talked about the Rodd Stewart Event and specifically improving alcohol service in Cavendish and pay more attention on how they do things. He advised that this is something that is done on a daily basis as well as with Jamie MacLeod at the Liquor Control Commission and that they are doing things right. He advised that when they looked at their operations that there were some things they could do to tighten things up at the site.

Jeff advised that the two drink limit will apply after 10:00 p.m. in all areas of the festival site including the kitchen, VIP and Corporate areas. Currently it is a four drink limit that would reduce this and this would reduce things by 15 minutes.

Jeff advised that the food and beverage booths would continue to operate after 11:00 p.m. with the extension in hours to allow people to get food and allow them to have something to do with music and food vendors on the site as well as clothing booths. He advised that this allows people to stagger from the site. He advised that this will take some pedestrians from walking through the parking area.

Jeff advised that where the fence goes every year is guess work and they need to decide what the number is in each area between the licensed and unlicensed each year and he advised that the unlicensed area was tight last year.

Jeff advised that the 6' fence will go between each area to segregate the two areas. He advised that from the liquor commission this makes more sense for not being able to hand liquor over the fence.

Jeff advised that there are two to three inspectors on site at all times.

Jeff advised that the Department of Motor Vehicle will be present this year at the festival site and will be dealing with minors getting liquor at the site.

Jeff advised that there are managers on site each year from the music festival and they are meeting throughout the festival as part of the debriefing to improve things throughout the event.

Jeff advised that all servers have the responsible beverage service.

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Jeff advised that if a volunteer decides to do something on their own and it is brought to their attention then they deal with them directly.

Jeff advised that they will continue to do their best at the venue with a great responsible event.

Jeff advised that whether it is the operations of the music festival or each business then it is up to each business to continue to raise and improve their efforts on their property for all people coming to their places of business.

Jeff advised that last year there was version of the staggered hours and closing times last year. He advised that things worked well and people were back to their places of accommodation earlier as well as less congestion on the road.

Chair Jelley advised that if there are any questions to state your name for the record.

John Phillips advised that there are concerns each year with the festival and alcohol being served over the fence as he has seen people putting twelve packs over the fence to other people but overall the festival is good.

Janice MacLean advised that she would like to be able to get up the road during the event as she works 12 hour shifts and sometimes cannot get back to her property.

Mark Crowther advised that the closures are in place during the event for safety and this cannot change during the event.

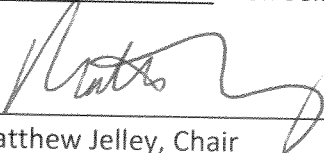
Arnold asked Jamie MacLeod at the Liquor Control Commission as to what other provinces allow for fully licensed venues and what standards they apply.

Jamie advised that he would gather the information directly from the provinces and send them through to the municipal office for review by the planning board and the Council.

Chair Jelley advised that there was one letter received from Sheela MCGarry regarding the meeting. Hi Brenda. We won't be on the Island to attend the May 11th public meeting however, was wondering what is being proposed regarding extending the hours and why. Are the main acts starting later or what? Everything closing at 11 pm worked very nicely before. If the time is extended does it apply to both Rod Stewart and the Country Music Festival. Will be curious to hear how the meeting goes, if you have time, let us know.

Chair Jelley advised the public that they have until May 18, 2015 to send in written comments and thanked everyone for coming.

2. **ADJOURNMENT:** Chair Jelley adjourned the meeting at 9:30 p.m..



Matthew Jelley, Chair